



Splash



SPLASH FOUNDATION LIMITED

**ANNUAL
REPORT
2018**

Splash is the solution to a perplexing problem found in Hong Kong. In this dense, urban setting surrounded by water there are a large number of people who are not able to swim. There are a host of socio-cultural and economic reasons why this is so; too complex for easy solutions. Fortunately, however, teaching someone to swim doesn't require complexity. This task requires a large supply of passionate swimmers and coaches and pools. Splash saw an opportunity and a solution. All the pieces were in place for Splash to make an impact.

What we hadn't fully anticipated was how swimming would change people's lives. The camaraderie, confidence and pure joy that comes from learning a life skill with peers that become friends is transformational. Nine and ten year olds who had never set foot in a pool before are floating, submerging and, most importantly, laughing and having fun. Migrant Domestic Workers now view Splash as a focal point to their week and embrace the opportunity with unwavering determination.

Splash has so far helped over 1,600 people learn to swim and be water safe. But Splash has always been more than swimming. We are proud of creating an 'oasis' – a community – for people to flourish.

We are extremely grateful to the many people who have supported Splash and who believe that knowing how to swim is important and everyone should have the chance to learn.

Libby Alexander

Co-Founder and Executive Director

Simon Holliday

Co-Founder and Board Chair



I Our Mission

Splash Foundation is Hong Kong's only charitable organisation that brings swim and water safety courses to under-resourced communities who may not have the access or means for swim lessons. Bringing together experienced coaches in a supportive group setting, Splash provides an opportunity to learn an important life skill which develops confidence, improves well being and allows people to flourish both in and out of the water.

Splash currently runs adult classes for migrant domestic workers and refugees and youth classes for kids from low-income families.

I Our Approach

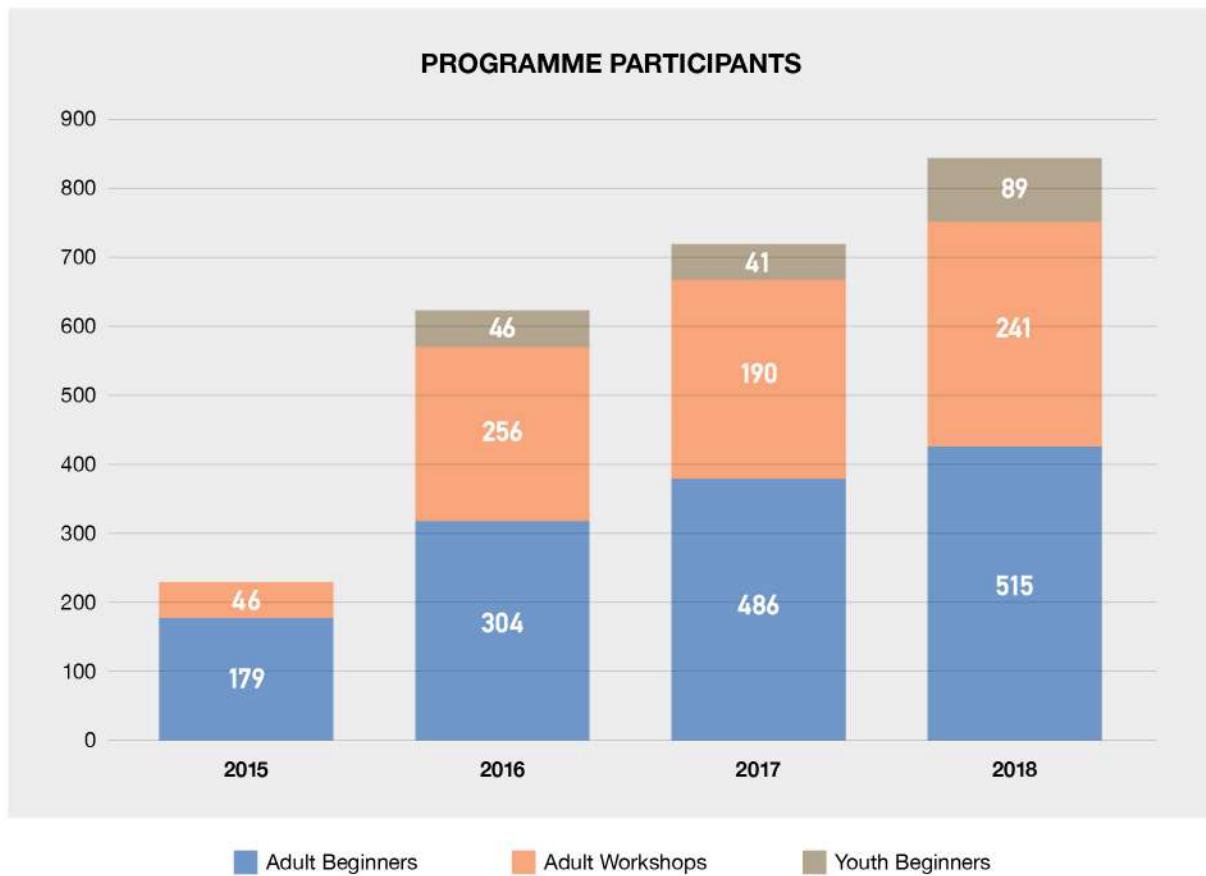
For our adult classes, Splash relies on an extensive network of volunteer coaches to execute the majority of our classes. Our coaches come from diverse backgrounds with varying degrees of experience: some are professional, but most are swimming enthusiasts committed to our vision, mission and values. All volunteers are required to attend an in-pool training session and observe a class before they join us in the water. Classes are team-taught with experienced volunteers leading the session and activities.

Volunteers donated **1,942** hours of swim teaching

For our youth programme, Splash partners with established local charities working in low-income neighborhoods. Our charity partners are responsible for parent communications, transportation to/from lessons and student registration. Splash secures certified professional swim teachers, pool space and the necessary funding.



Our Reach



I Our Programmes

Youth

Splash partners with local charities already working with low income families throughout Hong Kong. We focus on students aged 8-16, as many miss the opportunity to learn to swim while they were younger and become more apprehensive as they get older. As swimming is a life-saving skill that can and should be learned at any age, it's important to target these kids as most commercial learn to swim programmes are only offered to early primary school children or are prohibitively expensive.

Similar to our adult programme, we integrate water safety and self-rescue skills with the foundations of a freestyle swimming stroke. Courses are 10-12 hours but can be run weekly during term time or multiple times per week during the summer. Students are measured in eight key criteria.

Most importantly, Splash ensures the kids enjoy their time in the water - learning to swim should be fun! While our expectations are high, our instructors are warm, fun, and encouraging. Our coaches are bilingual, allowing for flexibility in delivering lessons in English or Cantonese, based on the language skills of the kids.



8
courses



89
students

92% of students complete the programme
Students can complete **70%** of the core water
safety skills independently





I Our Programmes

Adults Learn to Swim

Before someone can learn how to swim, they need to learn breath, buoyancy and balance in the water. Splash's core Beginner Programme is based on this foundation and is designed to make a participant water safe and give them a basic introduction to freestyle.

The programme is split into 10 instructional hours (typically one hour per week), followed by an assessment and graduation. The assessment measures 7 core skills as well as the overall level of the swimmer so that if they choose to keep swimming, they can be streamed into the appropriate Splash workshop.



20
courses



515
participants

88% of participants complete the programme
Of those participants, **91%** can perform all 7 core skills
independently



Workshops

Most of our Splashers want to keep swimming after they complete the Beginner Programme. Recognizing that more development is needed to help establish the skills required for lap swimming, Splash developed a series of 8-hour specialized workshops with specific objectives for each.

These workshops are offered on a limited basis yet are an important part of our work. Many workshop graduates move onto community swim groups, swim races and other watersports, such as scuba diving. We have also developed a Graduate Trainee Programme for Splash graduates who are training to become Splash coaches.

 **10**
workshops

 **241**
participants

88% of participants complete the programme

Beginner Plus

Solidify the core Splash skills, emphasizing calm, controlled movements and ability to rotate from front to back and back to front repeatedly.

Intermediate

Introduce bi-lateral breathing, kicking and smooth freestyle stroke.

Advanced

Build endurance for lap swimming while still refining freestyle and backstroke technique.



I Fundraisers and Events

Splash Dash Relay

Splash held its 2nd annual Splash Dash Relay on March 18, 2018 raising nearly HK\$650,000. The Splash Dash is a unique event where relay teams of three or four people plus two Splash graduates race the clock to see how many laps they can swim in 30 minutes.

44 relay teams took part with over 250 swimmers competing throughout the day. The final heat included an Olympic team comprising former Hong Kong Olympians Camille Cheng (Rio 2016), Sandy Chan (Sydney 2000, Athens 2004) and Hannah Wilson (Athens 2004, Beijing 2008, London 2012) along with Splashers Lynly Flores and Richmond de Los Reyes.

“Our aim was to bring together people from different backgrounds who share a love of swimming. It was amazing how the Hong Kong community pulled together to create a special day for our Splash graduates, who every other day of the week give so much to Hong Kong families.”

Libby Alexander
Co-Founder and Executive Director



HK360 Swim

On November 3, 2018 Splash Coach Edie Hu became the third person to complete the HK360 Swim, a 45 km solo circumnavigation of Hong Kong Island. Following in the footsteps of Splash Co-Founder Simon Holliday who completed the swim in 2017, Edie used the challenge to raise money for Splash.

Edie completed the swim in 12 hours 37 minutes and with corporate support from Simpson Marine and Schroder's, she raised just over HK\$700,000 for Splash Foundation.

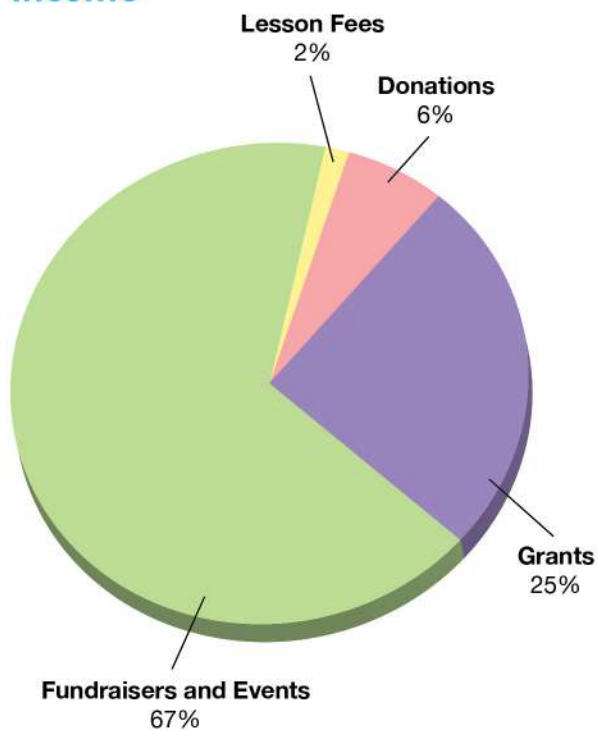


Our Finances

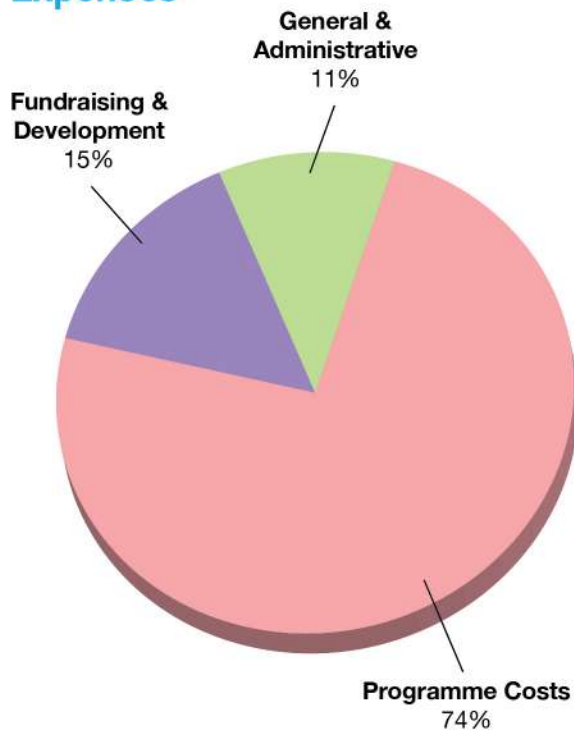
Income Statement

	2018	2017
Income		
Donations	135,284	317,538
Grants	534,414	340,813
Fundraisers and Events	1,406,823	1,676,390
Lesson Fees	29,985	125,590
Other Income	821	8,554
Total Income	2,107,327	2,468,885
Expenses		
Programme Costs	986,456	660,590
Fundraising & Development	194,976	333,889
General & Administrative	145,569	89,707
Total Expenses	1,327,001	1,084,186
Surplus / (Shortfall)	780,326	1,384,699

Income



Expenses





Statement of Financial Position

	2018	2017
Current Assets		
Other receivable and prepayments	37,800	32,970
Bank Balances	1,938,542	1,204,010
Total Assets	1,976,342	1,236,980
Current Liabilities		
Accounts payable and accruals	87,703	128,668
Total Liabilities	87,703	128,668
Equity		
Members' funds	1,888,639	1,108,312
Total Liabilities and equity	1,976,342	1,236,980

| Our Team

Board

Simon Holliday, Co-Founder and Board Chair

Annemarie Munk, Director of Programmes

Advisory Board

Andrew Au

Reyna Harilela

Shu Pu

James Riley

Jo Soo Tang

Staff

Libby Alexander, Co-Founder and Executive Director

Natalie Pringle, Programme Manager

Senior Coaches

These individuals volunteer to lead Splash programmes in various locations around Hong Kong. Senior Coaches oversee the successful implementation of the Splash curriculum, ensuring consistency, competency and safety among the entire volunteer coaching team.

Jennifer Atepolikhine, Aquatics Instructor

Linh Carpenter, Aquatics Director, Kellett School

Janet Humphris, Aquatics Director, Chinese International School

Karen Robertson, Co-Founder and Director, FloatPlus



I Our Funders

Lead Donors

Migrant Domestic Workers Programme

Youth Programme



傅德蔭基金有限公司
Fu Tak Iam Foundation Limited



Major Donors and Supporters



HERBERT
SMITH
FREEHILLS

Schroders



SPRING

Youth Programme Charitable Partners

- Sprouts Foundation
- Chicken Soup Foundation
- We R Family Foundation

Venue Supporters

Thank you to the following schools who have opened their doors to Splash. They have provided critical pool space at gratis or discounted rates, allowing Splash to grow our programmes.

- Hong Kong International School
- Chinese International School
- Float Plus at The Repulse Bay
- Discovery Bay International School
- Canadian International School
- Kellett School

Photo Credits

Splash is grateful to the photographers who have donated their services in 2018 to help share the Splash story.

Tobias Chu • Anthony Kwan • Leeh Ann • Col Sim • Valerie Tao •
Maxime Vanhollebeke • Mhelz Catamin

How you can support Splash



Donate

It costs just **HK\$ 2000** to teach someone how to swim and be safe in the water.



Coach

We have trained over 100 volunteer coaches to date – **come and join us** in the pool!



Pools

We currently teach in 10 pools across Hong Kong. **Help us to find more.**

Follow us on

-  splashfoundation
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